

golden state foods  
FOUNDATION



# Heartline

NEW DIGITAL ISSUE

## Welcome to the Fall 2017 *Heartline*!

In this edition of the *Heartline*, a personal testimonial from a GSF associate, how to help the childhood hunger epidemic, 2017 Foundation impact numbers, a new footwear partnership and more!

### *Share Your Story*



**By Carl Guhl, General Manager, GSF Waipahu and Local Committee Treasurer, GSFF**

Here at GSF Hawaii, our Foundation committee has teamed up with Project Visitation, an organization that brings foster care siblings that live apart together for a special event to help minimize the trauma of family separation.

By bringing brothers and sisters together in a fun and safe environment, our committee helps give these children in need the opportunity to create family memories they otherwise would not have. This is my favorite event of the year because it truly touches my heart. I can't imagine how these children must feel, being separated from their siblings.

No child should have to grow up without their brother or sister by their side. To be able to bring these siblings together for the day and see them laugh, smile, and play, brightens my life knowing we have made such a positive impact in theirs.

### *One in Six. There's Still Time.*



One week from this Thanksgiving, four of our committees will host **Feeding Hunger: A "No Lunch"**

**Lunch**, a one-hour soup kitchen-style event to help raise awareness and funds for childhood hunger. As the final preparations begin, it's important to remember why this program was created: One in six children in the U.S. is hungry. One hundred percent of funds raised from the events will go to local food banks and organizations that provide direct services to hungry children and families.

Last year, GSF Garner's inaugural event raised \$61,000 for two area organizations, including Community of Hope. Read what one of their food bank recipients had to say about what these resources mean to them:

***"I have two smart, beautiful children. I want the world for them. I want them to get a good education. I want them to go to college. You see, I am no different than any other parent or grandparent. If I didn't have the Community of Hope Food Pantry to help stretch my monthly dollars, my children might not realize those dreams, because my children would be hungry, and hungry children can't learn in school."***

There's still time to donate, attend or volunteer. Click [here](#) for more information on the events hosted by Garner, Lexington, QCD Charlotte and KanPak Kansas.

## 2017 GSF Foundation Donation Impact



**1,248**

bikes built and donated

**13,750**

backpacks filled with school supplies given to first graders

**\$502,167**

local community grants awarded (and still counting!)

**1,634**

brand new shoes to be donated to kids in need during the holidays

## GSFF Partners with Two Ten Footwear Foundation to Expand Best Foot Forward Program

The GSF Foundation is excited to announce a new national partnership with the [Two Ten Footwear Foundation](#), a charitable organization that services America's footwear industry. Two Ten selected the GSF Foundation to be one of the pilot partners on a new shoe donation initiative. This partnership will help expand the Best Foot Forward program, simplify the ordering process for local committees, and reduce the price of branded shoes, ultimately allowing the Foundation to help even more children in need.

The Best Foot Forward program is a favorite of Pete DeGiorno, General Manager of QCD Dallas, who says:



*"I've been a participating member of the Foundation since its inception, and the Best Foot Forward program has always been the most impactful and meaningful for me. Other than having enough to eat, having a good pair of shoes that fit correctly is the most basic need for a child. The fact that these children are so excited to receive these shoes is so wonderful, and at the same time heartbreaking. Through this program, we're able to provide a very basic need that makes these children's life just a little better, and that feels very good."*



## ***Golfing for Good: GSF Foundation Committees Tee Off for their Communities***

Multiple GSFF Committees recently held golf tournaments to raise money for kids and families in their communities.

Thank you our associates, vendors, sponsors and supporters. Check out pictures from Conyers, Whitewater, Lexington and KanPak Kansas on the GSF Foundation [Facebook](#) page!

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## ***Associate Campaign: Still Counting!***

The GSF Foundation would like to thank all of the associates who participated in the 2018 Associate Campaign! The donations are still rolling in, so watch for final results, soon. Your efforts are truly felt "Heart to Heart."



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[Make a Donation!](#)

Check out the GSF Foundation on Facebook!

