

golden state foods  
FOUNDATION



# Heartline

## Welcome to the Summer 2018 Heartline!

*IT'S A BIRD, IT'S A PLANE...  
It's the 2019 Associate Campaign!*



This year marks the 17th Annual GSF Foundation Associate Campaign, and the theme is "Everyday Hero," which is meant to thank our associates and recognize all they've done in their communities. To many children in need, our associates are everyday heroes, and to see how much of an impact they've made, check out this [infographic](#).

In addition to a unique theme, a volunteer Chair is chosen to represent the campaign. This year's Chair is Gregg Tarlton, a 25-year veteran of GSF (and the person responsible for naming this newsletter the *Heartline!*) who's been instrumental in the successful launch of Feeding Hunger: A "No Lunch" Lunch where he led the Garner DC to raise \$61,000 to provide food to families in need.

Throughout the month of September, all GSF, QCD and KanPak facilities will be holding Associate Campaign kickoff events to recognize the everyday heroes who make a difference in their communities and to encourage others to get involved. Stay tuned for more details in the coming weeks!

### Beneficiary Spotlight: Olive Crest



This month, The GSF Foundation Irvine Committee provided a \$10,000 grant to **Olive Crest** for their Safe Families for Children program, which aims to keep children safe and families intact.

Through volunteer Host Families, SFFC temporarily hosts children and provides a network of support to families in crisis while they get back on their feet.

*"We are very grateful for the long-term help and generous support given by the*

**GSF Foundation. Our thanks go to the members of the Board and our GSF company supporters who have assisted with this wonderful donation!"**

– Tim Bauer, Executive Director of Development, Orange County Region

Today, there are 450 host families and over 2,000 volunteers from nearly 100 church partners across all 5 counties of Southern California. This last year, Olive Crest's Safe Families for Children reached its biggest milestone and hosted over 1,000 children!

## ***Welcome to the Foundation Family!***



The GSF Foundation has been busy launching new teams of volunteers across the U.S. in an effort to help more children and families where our associates live and work. Join us as we welcome the 31st, 32nd and 33rd local GSFF teams!

**QCD Fontana**  
**QCD Rocky Mountain – Kansas City**  
**QCD Rocky Mountain – Albuquerque**

## ***Share Your Story: A Reflection on What's Gained Through Giving***

**By Aaron Hunter**  
**Sr. Master Data**  
**Coordinator**  
**QCD Service Center**

I've worked for QCD for just over a year, and recently became the local Chair for the QCD Service Center in Puyallup, Washington. After spending back-to-back summers working with kids in need in Jamaica and Tanzania, I realized a little help can go a long way.

***Participating in two Best Foot Forward events this past year, and seeing the kid's eyes light up as they showed off their new shoes with gratitude, I decided this is a foundation I would like to become more involved in.***



Our most recent event partnered us with The Wishing Well Foundation to provide comfort bags to foster youth as they transition into out-of-home care. During this transition, foster children are often unable to bring personal items with them. These bags allow children to have comfort items they can call their own.

Our next big event has us planning for our first Feeding Hunger: A "No Lunch" Lunch event aimed at raising awareness and funds for the local Auburn Food Bank. This will contribute to the GSF Foundation's national effort to give more than one million meals to hungry kids since the program's launch in 2016.

Whether it be providing new shoes, comfort items, or raising awareness for childhood hunger, it is hard to beat improving a child's life.

## ***Foundation Committees Volunteered 2,100+ Hours in Q2!***

Congratulations to **Cathy Sweeney** of KanPak New York for donating the most volunteer hours for the second quarter. Cathy's donated more than **62 hours** to the GSF Foundation. Now that's time well spent!

In Q2 alone, Foundation Committees across the U.S. volunteered 2,122 hours in their communities. That's 1,064 more hours than in Q1!

The Foundation would also like to recognize the top small, medium and large facility teams who have donated the most volunteer hours in Q2.

- **Small (0-100 associates)**
  - QCD Spokane: 118.5 hours
  - QCD San Antonio: 67 hours
  - QCD Miami: 52 hours
- **Medium (101-200 associates)**
  - Irvine: 443.5 hours
  - KanPak Penn Yan: 254.25 hours
  - GSF Sumner: 216.5 hours
- **Large (200+ associates)**
  - KanPak Kansas: 523 hours
  - GSF Conyers: 353 hours
  - City of Industry Distribution: 256.25 hours



## Backpacks to Food: Program News



This year, **26 GSF Foundation Committees** are collectively helping 13,069 elementary school children in need by donating new backpacks.

To date, the program has donated **105,000** backpacks filled with school supplies!



In 2017 the Feeding Hunger: A "No Lunch" Lunch program provided more than **650,000** hungry kids in need with meals. This November, nine committees across the U.S. are participating.

To learn more about dates and locations, click [here](#).

## Thank You to the 2018 Partnership for Good Supporters!

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www.gsffoundation.org

Thank You to our 2017-2018  
"Partnership for Good" Supporters!

Legacy Circle  
(SUPPORTERS UP TO \$100K OR MORE)



 

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(SUPPORTERS UP TO \$50K OR MORE)

 

Partner  
(SUPPORTERS UP TO \$25K OR MORE)



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(SUPPORTERS UP TO \$100K OR MORE)

Bank Direct Capital Finance  
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Supporter  
(SUPPORTERS UP TO \$4999)

MUFG  
Woodruff Sawyer

The GSF Foundation recently completed the 2017/2018 "Partnership for Good" Vendor/Supplier campaign. The campaign, which invites vendors, suppliers and other partners to support the Foundation by providing donations that help children and families in the communities where GSF associates live and work, brought in a total of **\$177,000!** A special thanks to Bill Sanderson, Corporate Executive Vice President and Chief Administrative Officer, GSF and all of the business leaders for their support.

***"Thank you to all of the supporters of the Partnership for Good campaign. The impact of the Foundation is made stronger from your support, and together we can serve more children and families by providing food, shelter, medical care, school supplies and other basic necessities that help our communities thrive."***

– Anna Lisa Lukes, CSR Director and Executive Director, GSF Foundation

## Get Involved: Upcoming Foundation Events

SEPTEMBER

- 2019 Associate Campaign
- Golf Tournaments (Lexington, Whitewater)
- Beach Cleanup (QCD Los Angeles)
- RMHC Dinners (Lexington, Sumner, KanPak, KS)

OCTOBER

- Halloween Costume Drive (KanPak, KS)
- Coats for Kids (Whitewater)
- Special Olympics Convoy (QCD Charlotte)
- RMHC Dinners (KanPak, KS)

NOVEMBER

- Operation Warm Coats (QCD Charlotte)
- Feeding Hunger: A "No Lunch" Lunch (KanPak, KS, Charlotte, Garner, CID, Lexington, KanPak NY, QCD Charlotte, QCD Service Center/QCD Seattle/Sumner)

*\*Ask your local contact or Foundation chair for more information on how to get involved.  
Or, email: [gsff@goldenstatefoods.com](mailto:gsff@goldenstatefoods.com)*

**Make a Donation!**

Check out the GSF Foundation on Facebook!

